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Another tip, which is inspired from something a London College of Fashion tutor taught, is to include research on something organic, a style of architecture, and an era of fashion in your research. This could be, for example, butterflies, ancient greek architecture, and the twenties.

Fashion 101: How to do Fashion Design Research | Searching ...

research can be used as a guideline to conduct research for any fashion design project by students or professionals.

KEYWORDS: Research Methods, Research Compilation; Design Process & Fashion ...

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Carolyn Mair: There's quite a lot of

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Speaking of Psychology: Psychology of Fashion

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By going to fashion shows: Before the rise of the Internet, trend forecasters did most of their research at fashion shows, where they noted the most promising looks, and then brought that information from the catwalk to chain-store product

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Fashion Trend Forecasting: How Brands Predict New Styles ...

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Fashion Research Topics 2019-20 For Fashion Designing Students

The fashion industry is constantly changing. Good thing our market research tools can keep up! In this post, we'll draw on data from several of our recent reports, looking at social media, search, and survey data, to look ahead at consumer trends for 2020.

Five Huge Fashion Industry Trends for 2020 | Brandwatch

Another problem the fashion industry has with gender is that fashion is known to be a "female" profession but it's still ruled by males. It's the issue that men are awarded praise and awards over women in the industry, despite fashion still being considered a feminine occupation.

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Gender in the Fashion Industry

Mansee Patel is doing research before opening a store specializing in traditional Indian clothing. In order to locate her target market, she should study A. business values. B. overall buying behaviors. C. fashion trends. D. demographics.

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