

Insuring Tomorrow Engaging Millennials In The Insurance Industry

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Insuring Tomorrow puts forth a compelling argument not only for hiring Millennials, but actively looking to adjuster your company to fit them. Starting with a thorough handling of the "why" behind the Y Generation, Tony and Carly paint a portrait of their generation that is vivid and complete.

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Insuring Tomorrow: Engaging Millennials in the Insurance Industry by. Tony Cañas, Carly Burnham. 4.29 · Rating details · 17 ratings · 1 review For several years, the Property Casualty Insurance Industry has been talking about a "looming talent crisis". Today, crisis is no longer looming, it's very much here.

Insuring Tomorrow: Engaging Millennials in the Insurance ...

Making things worse insurance has a bad reputation in society and only 4% of Millennials report having an interest in working in the industry. In the last few years we have been hiring thousands of Millennials, but we haven't done a good job of engaging them and retaining them in the industry.

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We spent 5 years becoming experts engaging and retaining Millennials in the Insurance Industry and we wrote this best selling book! 4.8 Stars on Amazon!

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Tony Canas (afcanas@gmail.com) is chief motivational officer at Insurance Nerds and a client advisor at The Jacobson Group. To read more about how to engage and retain young professionals, check...

How to engage millennials in the insurance industry ...

Insuring Tomorrow is engaging, most importantly it provides specific strategies for how to deal with Millennial culture. It's brilliant! Honestly the best book I've read on understanding culture since Malcom Gladwell's Outliers .

Advance Praise for "Insuring Tomorrow: Engaging ...

Insuring Tomorrow: Engaging Millennials in the Insurance Industry eBook: Cañas, Tony, Burnham, Carly: Amazon.ca: Kindle Store

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To insure tomorrow, organizations must encourage millennials to swipe right on insurance and give us a chance to deliver on our promise of stable, rewarding and limitless careers. Tony Cañas...

Millennials, swipe right for insurance careers ...

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Insuring Tomorrow: Engaging Millennials in the Insurance Industry. Presented by: Tony Cañas, CPCU, MBA, AU, AIC, ARM, ARe, AMIM, AIS, API, ASLI, CC, ACB. Client Advisor, Property and Casualty at The Jacobson Group. Author - Insuring Tomorrow: Engaging Millennials in the Insurance Industry Chief Motivational Officer at Insurance Nerds. # ...

Recruiting and Retaining Millennials - IIABSC

In order to best engage millennial employees, there are a few key best practices that can help create a harmonious workplace in addition to recruiting and retaining top talent among this cohort. 1.

Council Post: Engaging Millennials In The Workplace: Why ...

Client Advisor, Property and Casualty Author - Insuring Tomorrow: Engaging Millennials in the Insurance Industry The Jacobson Group tcanas@jacobsononline.com +1 (515) 707-0910 For more information, visit jacobsononline.com. Follow us on Twitter! @JacobsonGroup @TonyCanas4

The Disruptive Future

Recently, Tony visited with Ohio Insurance Institute members and spoke about his findings from the book he co-wrote, Insuring Tomorrow: Engaging Millennials in the Insurance Industry. Tony is passionate about insurance and technology.

5 Things Millennials Want in the Workplace: Takeaways from ...

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Insuring Tomorrow: Engaging Millennials in the Insurance Industry. By Carly Burnham and Tony Canas. Leaders Eat Last: Why Some Teams Pull Together and Others Don't. By Simon Sinek. Start With Why. By Simon Sinek. Footer. About us Contact us. 14 Summer Street Suite 104 Malden, MA 02148. 617-598-3800.

Leadership - Massachusetts Insurance News and Information

According to the Limra study, 80% of millennials say they have bigger financial priorities than insurance, including living expenses, student loan debt, and their focus on experience over investing in permanent residences. Because millennials are getting married, buying homes and having children later than previous generations, they are also postponing purchasing several types of insurance products, including life insurance.”

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