

## Social Media Mining With R Heimann Richard Inthyd

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mining. Social media mining is a rapidly growing new field. It is an interdisciplinary field at the crossroad of disparate disciplines deeply rooted in computer science and social sciences. There are an active community and a large body of literature about social media. The fast-growing interests and intensifying need to harness social media ...

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capabilities of R to gain optimal business value A hands-on guide with real-world examples to help you take advantage of the vast opportunities that come with social media data

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